



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 11 A2

Results as of: 3/31/2017

GMT: THOMAS MATNEY

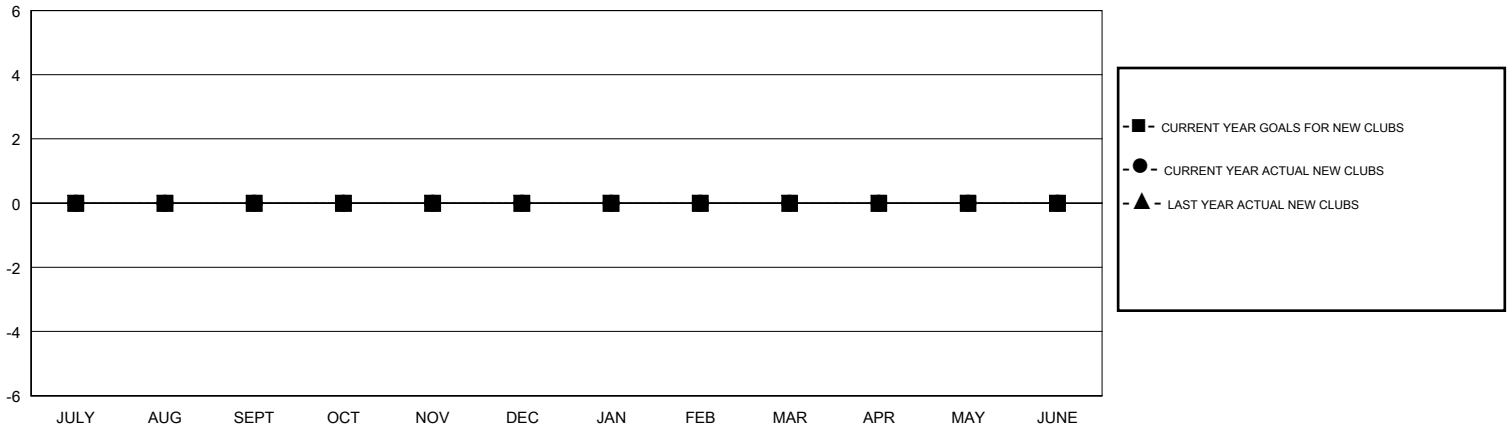
LOCATION MICHIGAN

GMT CA

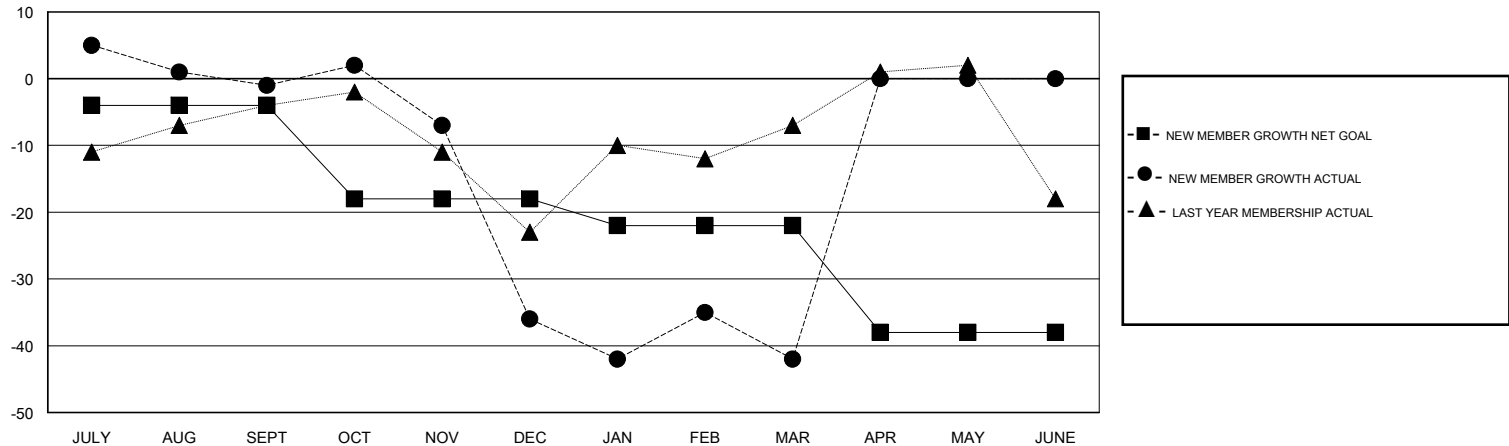
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2016-2017 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 0             | 0         | 0             |
| OCT/NOV/DEC           | 0             | 0         | 1             |
| JAN/FEB/MAR           | 0             | 0         | 0             |
| APR/MAY/JUNE          | 0             | 0         | 0             |

| Members               |  |  |  |
|-----------------------|--|--|--|
| RESULTS FOR 2016-2017 |  |  |  |
| QUARTER               | NEW MEMBER GROWTH NET GOAL (not reinstated or transfers) | NEW MEMBER GROWTH ACTUAL (not reinstated or transfers) | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | -4   | 20   | 21   |
| OCT/NOV/DEC           | -14  | 24   | 59   |
| JAN/FEB/MAR           | -4   | 35   | 41   |
| APR/MAY/JUNE          | -16  | 0  | 0  |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                        |   |                                     |
|------------------------|---|-------------------------------------|
| DROPPED CLUBS: 1       | 26 CLUBS OF 42 ADDED 1 OR MORE NEW MEMBERS                | <u>GENDER DISTRIBUTION</u>          |
|                        |   | MALE 1,025 (71.83%)                 |
|                        |   | FEMALE 402 (28.17%)                 |
| <u>DROPPED MEMBERS</u> | <a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a> | TOTAL FAMILY UNIT MEMBERS 227       |
| DECEASED 17            |   | FAMILY MEMBERS PAYING HALF DUES 116 |
| CLUB CANCELLED 11      |   |                                     |
| OTHER 93               |   |                                     |
| TOTAL 121              |   |                                     |